

Introduction: Hello, I'm \_\_\_\_\_ with Gelb Consulting Group, an independent research company in Houston. We're conducting a survey to help improve the parks operated by Harris County. Your opinions will help develop a master plan for the county. This is an anonymous survey and your name will not be used in any way. Is this a convenient time to ask you a few questions? (If "Yes" continue, If "No" arrange a call back time)

1. First of all, how long have you lived in Harris County?

- Less than one year.....1
- 1 to 5 years .....2
- 6 to 10 years .....3
- 11 to 20 years .....4
- More than 20 years.....5

2. Do you live in a single-family home or on an apartment or townhouse ?

- Single family home .....1
- Apartment, multi-family dwelling .....2

3. How many adults, over the age of 18, live in your household?

- 1      2      3      4      5      6 or more

4. How many children under the age of 18, live in your household?

- 1      2      3      4      5      6 or more

5. Are you aware that there is a Harris County Park system?

- Yes .....1
- No.....2

5a. Have you visited any Harris County parks in the past three months?

- Yes .....1 Ask Q.6
- No.....2 Skip to Q. 11

6. Which Harris County park have you visited most recently?

(One response - First mentioned) \_\_\_\_\_

If "R" cannot name the park ask for the location of the park \_\_\_\_\_

For each park mentioned in Q. 6 ask Q. 7-10

6a. Which other Harris County parks have you visited in the **past three months (May, June, July)**? Probe: Any others? Probe for all mentions (Record all mentioned)

- |   |       |   |       |
|---|-------|---|-------|
| 1 | _____ | 5 | _____ |
| 2 | _____ | 6 | _____ |
| 3 | _____ | 7 | _____ |
| 4 | _____ |   |       |

For the first 4 parks mentioned in Q.6a ask Q. 7, 8, 9, 10:

7. What attracts you to that particular park? Anything else?

8. What changes at that park would make you visit it more often? Anything else?

9. What facilities did you use in the park the last time you were there? Probe: Any others?

*(Circle all mentioned)*

Picnic area.....	1
Swimming pool.....	2
Children's play area/ swings, etc .....	3
Baseball diamonds .....	4
Basketball courts.....	5
Tennis courts.....	6
Recreation center .....	7
Soccer field .....	8
Other (please specify) _____ .....	20
Don't remember.....	21

10. What other facility or activity would you like to see included at the \_\_\_\_\_ Park to make it a more appealing place to visit? Probe: Any others? *(Circle 3 mentions)*

Picnic area.....	1
Swimming pool.....	2
Children's play area/ swings, etc .	3
Baseball diamond.....	4
Basketball courts.....	5
Tennis courts.....	6
Recreation center .....	7
Soccer field .....	8
Other (please specify) _____	20
Don't know .....	21
Everything is fine as it is now.....	22

We are almost finished. I have a couple of questions to help group your answers with others in the study.

11. Which of the following ranges includes your age?

- 18-24 .....1
- 25-34 .....2
- 35-44 .....3
- 45-54 .....4
- 55-64 .....5
- 65 or over .....6
- Refused .....7

12. Please stop me when I read the range that includes your total annual household income before taxes:

- Under \$25,000.....1
- \$25,000-\$34,999 .....2
- \$35,000-\$44,999 .....3
- \$45,000 - \$49,999 .....4
- \$50,000 - \$74,999 .....5
- \$75,000 or more .....6
- Refused .....7

13. Which best describes your ethnic or racial heritage? READ LIST.

- African-American .....1
- Asian-American .....2
- White or Caucasian .....3
- Other .....4
- Refused (do not read).....5

14. Are you of Hispanic origin or descent?

- Yes .....1
- No.....2
- Don't know .....3

15. RECORD GENDER. DO NOT ASK.

- Male .....1
- Female.....2

16. What is the nearest major intersection to your house? (*Do not read but use as an example if necessary: I10 and Kirkwood or Travis and Main*)

\_\_\_\_\_ and \_\_\_\_\_

17. And what Zip code do you live in? \_\_\_\_\_

Thank you for taking the time today to participate in our study.